



Tom Eversman, Owner
New Bremen, OH
567.644.2271
tom@eversmanwebdesign.com
eversmanwebdesign.com

OUR WEBSITE SERVICE PRICES

Branded Professional Website (for Small Business/Non-profit)	Starting at \$1200*
Professional Ecommerce Store Website (20-products to start)	Starting at \$1200, then \$29/mo+**
Website Consulting/Editing/Design/Training	\$35/hr
Website Maintenance Plans - Essentials/Pro/Pro Plus Package	\$29/\$49/\$69 per month
Our VPS Cloud Web Hosting (Included with Professional Websites)	1 st year FREE, then \$240/yr
New Domains (.COM, FREE Private Registration)	\$14.99/yr + tax

****Special!** Right now, Professional Websites Include FREE Web Hosting for the first year (\$240 value), and 3 FREE months of our Website Maintenance Pro plan! (Does not include yearly continuing costs for website plugins. You keep control of your accounts.)*

***For Ecommerce sites, Get 1 month of free support and training resources. Does not include theme price or additional optional monthly store plugin fees from added features (added to the \$29/mo)*

*Fees After the 1st year (Professional Sites)

- Cloud VPS Web Hosting is \$240/yr (can be waived with Website Maintenance Plans)
- Domain is \$14.99/yr + tax
- Optional Maintenance Plan starting at \$29/month (Backups, support)
- On-demand web services available for \$35/hr (website updates, support)

HOW THIS WORKS FOR NEW PROFESSIONAL AND ECOMMERCE WEBSITES (WORKFLOW)

- We connect with you via phone, email, zoom, or onsite
- We assess your website needs
- We meet with you for a free consultation, and collect information about your website
- We email you a quote, timeframe, and SitePlan
- We collect a risk-free 50% deposit or full payment, and complete the website agreement
- We help you set up a domain and hosting if needed
- After receiving most of your website information, we develop a homepage preview risk-free, and send you a link via email for you to view (approx. 2-3 weeks)
- You review it, and provide us with feedback (allow more time for additional changes)
- If Satisfied, we finish developing the site (approx. 1 month), and publish it to Google and Bing
- We collect remaining 50% payment to complete the project

WHAT WE NEED FROM YOU IF AVAILABLE (VIA EMAIL)

- what pages you would like to include (navigation)
- brochures
- logo
- photos for slideshow and website, optional video
- business mission, vision, goals, niche, about us page information
- your domain name (www.mysite.com)
- privacy policy
- testimonials (if available)
- PDF files
- Forms, menus, or newsletters
- website links
- contact page information (your address, phone, hours, social media links, contact form fields)
- Interested in our new radio voiceovers for the website? (ask for more info about our exclusive feature only we offer!)
- additional feature requests
- for ecommerce (store) sites:
 - a. Complete Our Ecommerce Questionnaire (provided by us, product information)
 - i. shipping preferences (USPS, Fedex, UPS)
 - ii. payment preferences (Shopify Payments/Stripe/Square/Paypal)
 - iii. Facebook pixel ID, Google Analytics code

Call or Email Us Today for a Free Consultation at 567-644-2271

Not Computer Savvy? We Will Guide You So You Can Focus on What You Do Best!